

**AMENDMENTS TO THE CLAIMS**

**This listing of claims will replace all prior versions and listings of claims in the application:**

**LISTING OF CLAIMS:**

1. (currently amended): An electronic leaflet distribution/browsing method, comprising the steps of:

generating by a server an electronic leaflet generation step of by making contents data related to leaflets concerning a plurality of educational organizations into an electronic information through designation of various kinds of selection items set in a web site of on the side of a the server; to generate and output an electronic leaflet by the web site of said server;  
an electronic leaflet data base management step of making organizing said generated electronic leaflet generated and output into a data base having a predetermined layered structure;  
storing said structured electronic leaflet and preserving the obtained electronic leaflet in an a electronic leaflet data-base;

a selection supporting step of selecting from the database at least one electronic leaflet optimum for various conditions presented by a user; by one who wants sending of a leaflet among electronic leaflets and

transmitting by the server via an internet to the user the selected electronic leaflet;  
presenting the selected electronic leaflet to on a client terminal to the user; on the side of the one who wants sending of a leaflet through an internet by the web site of said server; and  
an electronic leaflet browsing supporting step of, in response to a request of one who

wants sending of a leaflet, automatically reproducing on the client terminal the contents contained in a sub-menu prepared in advance in the selected electronic leaflet in response to a request from the user, in question on a display of the client terminal on the side of the one who wants sending of a leaflet in question to

wherein the sub-menu promotes understanding of the contents prepared in the selected electronic leaflet in question, and

at least one optimum electronic leaflet is selected from electronic leaflets according to various conditions provided by the user, where the user specifies the various conditions via selecting various kinds of items related to icons on the web site of said server.

2. (currently amended): The electronic leaflet distribution/browsing method as set forth in claim 1, wherein said electronic leaflet relates to at least one of lecture, school for attending-school education or correspondence course attending school or correspondence class chairs and lecture meetings of a plurality of educational organizations such as universities, preparatory schools, professional schools, cultural schools and private schools for elementary/junior high/high schools.

3. (Cancelled)

4. (currently amended): The electronic leaflet distribution/browsing method as set forth in claim 1, further comprising:

~~a user access authentication step of, when the user said one who wants sending of a leaflet accesses the web site, checking user rights to for access of the one who wants sending of a leaflet in question and when the one who wants sending of a leaflet in question user is authorized has right to access the website, informing the web site of said server that access of the client terminal of the user is allowed to access on the side of the one who wants sending of a leaflet in question to the web site of said server is allowed.~~

5. (currently amended): The electronic leaflet distribution/browsing method as set forth in claim 4, wherein said selection supporting step of the at least one optimum electronic leaflet further comprises:

~~a question step of receiving various conditions presented by the authorized user one who wants sending of a leaflet and who is allowed to access by said user access authentication step by clicking an icon on in the web site to designate each kind of selection items set in advance related to the icon in question, and~~

~~an electronic leaflet presenting step of searching said electronic leaflet data base based on the received various conditions to select at least one electronic leaflet that most closely matches most to the various conditions input by the user one who wants sending of a leaflet in question from among electronic leaflets accumulated in the electronic leaflet data base and present, for the user one who wants sending of a leaflet in question, the selected electronic leaflet to on said client terminal of the user on the side of the one who wants sending of a leaflet through the internet.~~

6. (currently amended): The electronic leaflet distribution/browsing method as set forth in claim 4, wherein said selection supporting step of the at least one optimum electronic leaflet further comprises:

~~a question step of receiving through the internet various conditions provided by the authorized user presented by one who wants sending of a leaflet and who is allowed to access by said user access authentication step by clicking an icon in on the web site to designate each kind of selection items set in advance related to the icon in question through the internet, and an electronic leaflet presenting step of searching said electronic leaflet data base based on the received various conditions received from said question step to select a predetermined number of electronic leaflets in a descending order of suitability for the various conditions input by the one who wants sending of a leaflet in question the user from among electronic leaflets accumulated in the electronic leaflet data base, and presenting the selected electronic leaflets to the client terminal of the user on the side of the one who wants sending of a leaflet.~~

7. (currently amended): The electronic leaflet distribution/browsing method as set forth in claim 5, wherein ~~said electronic leaflet browsing supporting step the automatic reproduction of the contents of the selected electronic leaflet in the sub-menu comprises; a movie reproduction step of, when the selected an electronic leaflet contains as prepared contents in which at least one of moving picture data, voice data, and/or document data are prepared as contents in advance is~~

~~selected by one who wants sending of a leaflet, automatically reproducing the contents moving picture data, voice data and/or document data in question on the display of the client terminal on the side of the one who wants sending of a leaflet in question of the user to promote facilitating understanding of the contents prepared in the selected electronic leaflet.~~

8. (currently amended): The electronic leaflet distribution/browsing method as set forth in claim 7, wherein said at least one of moving picture data, voice data, and/or document data include comprise data generated by editing scenes of recorded school lessons recorded in the past in attending school by students or correspondence class chairs online classes and lecture meetings held by the educational organizations such as a university, a preparatory school and a private school.

9. (currently amended): The electronic leaflet distribution/browsing method as set forth in claim 7, wherein said at least one of moving picture data, voice data and/or document data include comprise data generated by editing previously recorded interview scenes recorded in the past of lecturers in charge of attending school attendance or online correspondence classes chairs and lecture meetings held by educational organizations such as a university, a preparatory school and a private school.

10. (currently amended): The electronic leaflet distribution/browsing method as set forth in claim 7, wherein said at least one of moving picture data, voice data and/or document data

~~include~~ comprise data generated by recording and editing interview scenes of students who ~~previously took~~ attended ~~ing~~ school or online correspondence classes chairs and lecture meetings held by educational organizations such as a university, a preparatory school and a private school in the past.

11. (currently amended): The electronic leaflet distribution/browsing method as set forth in claim 7, wherein said at least one of moving picture data, voice data, and/or document data ~~comprise~~ include data generated by editing teaching materials and transcripts of lectures presented in attending-school education for attending school or correspondence class chairs presented by correspondence course of educational organizations such as a university, a preparatory school and a private school in the past.

12. (currently amended): The electronic leaflet distribution/browsing method as set forth in claim 5, wherein ~~the~~ various kinds of selection items ~~set in advance at said question step designated by the user~~ include comprise a condition related to at least one of ability and, qualification, budget, school lesson schedule and qualifying schedule for lecture in attending-school education or correspondence course required for taking attending school or correspondence class chairs and lecture meetings held by of educational organizations such as a university, a preparatory school and a private school, budget, school lesson schedule and qualifying schedule.

13. (currently amended): The electronic leaflet distribution/browsing method as set forth in claim 12, wherein said question step designating by the user of the various kinds of selection items comprises:

~~a mock examination sending step of, when one who wants sending of a leaflet and who is allowed to make an access by said user access authentication step clicking by the authorized users a mock examination icon enabling selection of a mock examination for supporting self-determination of at least one of basic scholastic ability and/or aptitude, required for taking attending-school or online correspondence classes chairs and lecture meetings held by educational organizations such as a university, a preparatory school and a private school;~~  
~~sending via the internet question data of the mock examination to the client terminal of the user on the side of the one who wants sending of a leaflet in question through the internet;~~  
and

~~a mock examination determination step of receiving answer data from one who wants sending of a leaflet the user to mark the answer data;~~  
~~generating the various conditions, where the various conditions including comprise current ability of the one who wants sending of a leaflet user, ability required for taking an chair online class or a lecture meeting, a kind of the chair online class or the lecture meeting recommended, and a specific name of a chair the recommended online class or a the recommended lecture meeting based on the marking result; and~~  
~~outputting the conditions to said electronic leaflet browsing supporting step automatic reproduction of the contents of the electronic leaflet.~~

14. (currently amended): The electronic leaflet distribution/browsing method as set forth in claim 1, further comprising ~~a charging step of charging an~~ the educational organization according to ~~the~~ volume of data at new registration or updating of contents data of an electronic leaflet conducted ~~at said electronic leaflet during the generation of the leaflet generation step.~~

15. (currently amended): The electronic leaflet distribution/browsing method as set forth in claim 14, wherein

~~said charging step charges an~~ the educational organization according to the volume of data at new registration or at updating of contents data of an electronic leaflet ~~made in~~ in said electronic leaflet data base.

16. (currently amended): The electronic leaflet distribution/browsing method as set forth in claim 14, wherein:

~~when one who wants sending of a leaflet~~ the user accesses the web site of said server side, checking whether the user has a right to access the electronic leaflets ~~and right to access of the one who wants sending of a leaflet in question is checked, and if the one who wants sending of a leaflet~~ user has a chargeable right to access, said user access authentication step informs for ~~said charging step of the educational organization and for~~ said selection of the at least one optimum electronic leaflet supporting step that the user is allowed to access at least one of the

~~one who wants sending of a leaflet in question to chargeable moving picture data, chargeable voice data and/or chargeable document data; is allowed,~~

~~for said selection of the at least one optimum electronic leaflets supporting step receives, through said question step, receiving said various conditions presented by the user, who is allowed to access the electronic leaflets, where said conditions are selected one who wants sending of a leaflet and who is allowed to access by said user access authentication step by clicking on the icon on in the web site to designate said each kind of selection items set in advance related to the icon in question, and searchinges said electronic leaflet data base based on the received various conditions received through said electronic leaflet presenting step to select a chargeable electronic leaflet, from the chargeable electronic leaflets accumulated in the electronic leaflet data base, that most closely matchesd most to the various conditions inputted by the one who wants sending of a leaflet in question user from among chargeable electronic leaflets accumulated in the electronic leaflet data base and presenting, for the user one who wants sending of a leaflet in question, with the selected electronic leaflet to via said client terminal on the side of one who wants sending of a leaflet through the internet of the user, and said charging step charginges the one who wants sending of a leaflet in question user according to conditions of access to a chargeable electronic leaflet.~~

17. (currently amended): The electronic leaflet distribution/browsing method as set forth in claim 714, wherein when chargeable said at least one moving picture data, voice data and/or document data are sent via the internet to the chargeable user one who wants sending of a leaflet

~~through the internet, the user is charged for the sent data said charging step executes processing of charging the one who wants sending of a leaflet in question.~~

18. (currently amended): An electronic leaflet system, comprising:

an electronic leaflet generation unit ~~for~~ making contents data related to leaflets concerning a plurality of educational organizations into electronic information through designation of various kinds of selection items set using icons ~~on~~ in a web site on ~~running on the side of a server~~ ~~to generate and output an electronic leaflet;~~

~~an electronic leaflet data base for making creating for said generated electronic leaflet generated and output into a data base having a predetermined layered structure and preserving storing the structured obtained electronic leaflet into the data base;~~

~~a selection supporting unit for selecting at least one electronic leaflet optimum for various conditions provided by one who wants sending of a leaflet in question among said electronic leaflets the user and presenting via an internet the selected electronic leaflet to a client terminal on the a user side and to select at least one optimum electronic leaflet from electronic leaflets according to the various conditions provided by the user, where the user specifies the various conditions via selecting various kinds of items related to icons on the web site of said server; of one who wants sending of a leaflet through an internet, and~~

~~an electronic leaflet browsing supporting unit, which in responsive to a request from one who wants sending of a leaflet the user for automatically reproducing on a display of the client terminal the contents contained in a sub-menu prepared in advance in the selected electronic~~

~~leaflet in question on a display of the client terminal on the side of the one who wants sending of a leaflet in question to promote facilitate understanding of the contents prepared in the selected electronic leaflet in question.~~

19. (currently amended): The electronic leaflet system as set forth in claim 18, wherein said electronic leaflet relates to at least one of lecture, school for attending-school education or correspondence course~~correspondence class chairs and lecture meetings~~ of a plurality of educational organizations such as ~~universities, preparatory schools, professional schools, cultural schools and private schools for elementary/junior high/high schools.~~

20. (Cancelled)

21. (currently amended): The electronic leaflet system as set forth in claim 18, further comprising a user access authentication unit for, when said client terminal of ~~one who wants sending of a leaflet~~ the user accesses the web site of said server, checking user right to access the electronic leaflets of ~~the one who wants sending of a leaflet in question~~ and when the ~~one who wants sending of a leaflet in question~~ user is authorized ~~has right to access~~, informing the system ~~side that the user is authorized to access of the one who wants sending of a leaflet in question to the system is allowed the electronic leaflets.~~

22. (currently amended): The electronic leaflet system as set forth in claim 21, wherein

said selection supporting unit further comprises:

a question unit ~~for receiving the~~ various conditions presented by ~~one who wants sending of a leaflet the authorized user and who is allowed to access by said user access authentication unit~~ by clicking an icon ~~on~~ in the web site of said server to designate each kind of the selection items ~~set in advance~~ related to the icon ~~in question~~, and  
an electronic leaflet presenting unit ~~for searching said electronic leaflet data base based on the received various conditions to select at least one electronic leaflet, from the electronic leaflets accumulated in the electronic leaflet data base, that most closely matches~~ ~~most to the~~ various conditions input by ~~the one who wants sending of a leaflet in question the user from among electronic leaflets accumulated in the electronic leaflet data base and present through the internet~~ the selected electronic leaflet to the client terminal on the side of the ~~one who wants sending of a leaflet in question user through the internet~~.

23. (currently amended): The electronic leaflet system as set forth in claim 21, wherein

said selection supporting unit further comprises:

a question unit for receiving, via the internet, various conditions presented by ~~one who wants sending of a leaflet and who is allowed to access by said user access authentication unit the authorized user~~ by clicking an icon ~~on~~ in the web site of said server side to designate each kind of the selection items ~~set in advance~~ related to the icon ~~in question through the internet~~, and  
an electronic leaflet presenting unit for searching said electronic leaflet data base based on the various conditions received from said question unit to select a predetermined number of

electronic leaflets in descending order of based on suitability for the various conditions input by the one who wants sending of a leaflet in question user from among electronic leaflets accumulated in the electronic leaflet data base and present the selected electronic leaflets to the client terminal on the side of the one who wants sending of a leaflet user.

24. (currently amended): The electronic leaflet system as set forth in claim 22, wherein said electronic leaflet browsing supporting unit includes comprises a movie reproduction unit for, when an electronic leaflet, in which at least one of moving picture data, voice data and/or document data are prepared as contents, in advance is selected by one who wants sending of a leaflet the user, said electronic leaflet browsing unit automatically reproducesing the at least one of moving picture data, voice data and/or document data in question on the display of the client terminal on the side of the one who wants sending of a leaflet in question user to promote understanding of the contents prepared in the selected electronic leaflet.

25. (currently amended): The electronic leaflet system as set forth in claim 24, wherein said at least one of moving picture data, voice data and/or document data include comprise data generated by editing scenes of school lessons previously recorded in the past in attending school or correspondence online classes chairs and lecture meetings held by the educational organizations such as a university, a preparatory school and a private school.

26. (currently amended): The electronic leaflet system as set forth in claim 24, wherein

said at least one of moving picture data, voice data and/or document data include comprise data generated by editing previously recorded interview scenes recorded in the past of lecturers in charge of attending-school or online correspondence classes chairs and lecture meetings held by the educational organizations such as a university, a preparatory school and a private school.

27. (currently amended): The electronic leaflet system as set forth in claim 24, wherein said at least one of moving picture data, voice data and/or document data include comprise data generated by recording and editing interview scenes of students who in the past previously took attended school ing school or online correspondence classes chairs and lecture meetings held by the educational organizations such as a university, a preparatory school and a private school.

28. (currently amended): The electronic leaflet system as set forth in claim 24, wherein said at least one of moving picture data, voice data and/or document data include comprise data generated by editing teaching materials and transcripts of lectures for attending school or correspondence online classes previously chairs presented by the educational organizations such as a university, a preparatory school and a private school in the past.

29. (currently amended): The electronic leaflet system as set forth in claim 22, wherein various kinds of selection items set in advance in said question unit include comprise a condition related to at least one of ability and qualification required for taking attending school or correspondence online class chairs and lecture meetings held by the educational organizations

~~such as a university, a preparatory school and a private school, budget, school lesson class~~  
schedule and qualifying schedule.

30. (currently amended): The electronic leaflet system as set forth in claim 29, wherein said question unit ~~includes~~ comprises:

a mock examination icon, which enables selection of a mock examination for supporting self-determination of at least one of basic scholastic ability and/or aptitude required for taking attending-school or ~~correspondence~~ online classes ~~chairs~~ and lecture meetings held by the educational organizations such as a university, a preparatory school and a private school,

a mock examination sending unit for, when the authorized user ~~one who wants sending of a leaflet and who is allowed to make an access by said user access authentication unit~~ clicks the mock examination icon on ~~in~~ the web site of said server side, sending through the internet question data of the mock examination to the client terminal on the side of the user ~~one who wants sending of a leaflet in question through the internet~~, and

a mock examination determination unit for receiving answer data from said client terminal of the user ~~on the side of one who wants sending of a leaflet~~ to mark the answer data, generating the various conditions ~~including comprising user's current ability of the one who wants sending of a leaflet in question~~, ability required for taking an online class ~~a chair~~ or a lecture meeting, a kind of ~~chair~~ the online class or lecture meeting recommended and a specific name of the recommended online class ~~a chair or a~~ the recommended lecture meeting based on

the marking result, and outputting the conditions to said electronic leaflet browsing supporting unit.

31. (currently amended): The electronic leaflet system as set forth in claim 2018, further comprising a charging unit for charging an educational organization according to the volume of data at new registration or at updating of contents data of an electronic leaflet ~~conducted~~ at said electronic leaflet generation unit.

32. (currently amended): The electronic leaflet system as set forth in claim 31, wherein said charging unit charges ~~an~~the educational organization according to the volume of data at the new registration or at the updating of contents data of ~~an~~the electronic leaflet, made in said electronic leaflet data base.

33. (currently amended): The electronic leaflet system as set forth in claim 31, wherein when said client terminal on the user side accesses the website of ~~said server of one who wants sending of a leaflet accesses the web site of said server side and right to access of the one who wants sending of a leaflet in question is checked~~user access rights are checked, if the ~~one who wants sending of a leaflet user has chargeable right to access the electronic leaflets~~, said user access authentication unit informs said charging unit and said selection supporting unit that access of the user ~~one who wants sending of a leaflet in question to at least one of~~ chargeable moving picture data, chargeable voice data and/or chargeable document data is allowed,

said selection supporting unit receives, through said question unit, the various conditions presented by the user one who wants sending of a leaflet and who is allowed to access by said user access authentication unit by clicking an icon on in the web site of said server to designate each kind of the selection items set in advance related to the icon in question, and searches said electronic leaflet data base based on the various conditions received through said electronic leaflet presenting unit to select a chargeable electronic leaflet, from chargeable electronic leaflets accumulated in the electronic leaflet data base, that most closely matchesd most to the various conditions input by the user one who wants sending of a leaflet in question from among chargeable electronic leaflets accumulated in the electronic leaflet data base and present via the internet the selected electronic leaflet to said client terminal on the user side of the one who wants sending of a leaflet through the internet, and

said charging unit charges the user one who wants sending of a leaflet in question according to conditions of access to a chargeable electronic leaflet.

34. (currently amended): The electronic leaflet system as set forth in claim 2431, wherein when chargeable said at least one of chargeable moving picture data, chargeable voice data and/or chargeable document data are sent via the internet to said client terminal on the chargeable user side of chargeable one who wants sending of a leaflet through the internet, said the charging unit executes processing of charging the user- for said at least one of chargeable moving picture data, chargeable voice data and chargeable document data one who wants sending of a leaflet in question.

35. (new): The electronic leaflet system as set forth in claim 1, wherein the plurality of educational organizations comprise at least one of universities, preparatory schools, professional schools, cultural schools and private schools for elementary/junior high/high schools.